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Training of a modern specialist in the conditions of digital professional education

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**TRAINING OF A MODERN SPECIALIST IN THE CONDITIONS  
OF DIGITAL PROFESSIONAL EDUCATION**

**Dr. Marina Georgiyevna Sergeeva**

Federal State Institution “Research Institute of the Federal Penitentiary Service of Russia”, Russia

ORCID ID: 0000-0001-8365-6088

sergeeva198262@mail.ru

**Dr. Dmitry Vladimirovich Lukashenko**

Federal State Institution “Research Institute of the Federal Penitentiary Service of Russia”, Russia

ORCID ID: 0000-0002-0045-6062

dim-mail-ru@mail.ru

**Ph. D. Telman Sabirovich Ragimov**

Moscow Academy of the Russian Investigation Committee Peoples’ Friendship University of Russia

**Ph. D. Vera Arnoldovna Chauzova**

Peoples’ Friendship University of Russia, Russia

0000-0003-1713-9159

vchauzova@gmail.com

**Ph. D. Maria Lvovna Kunitsyna**

Peoples’ Friendship University of Russia, Russia

ORCID ID: 0000-0002-2051-3001

fiesta06@inbox.ru

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**Abstract**

The current economic situation is characterized by increased risk, uncertainty and dynamism of the modern world. Professional education is seriously affected by these changes, which influences the fluctuations of demand for specialists of different profiles. This demand comes from the direct requirements of the established market and focuses on the development of a specialist’s adaptive capabilities in the modern conditions. A modern specialist has to adapt to the labor market, which is characterized by a sharp reduction in demand for low-skilled workers; the emergence of an elite layer of workers who maintain complex electronic and automatic equipment; a reduction in the number of blue-collar workers and an increase in the personnel engaged in design, processing, marketing; the priority of workers who have skills in handling modern office equipment and computers, who have a good command of foreign languages in the field of their profession; the need for managers who are able to organize team work, plan human and material resources most efficiently; the demand for specialists who are able to work at the level of professional excellence from the first days of their independent activity. The market of educational services is now actively improving, which encourages educational institutions to reconsider their approach to the training of professional personnel. The teacher has to rationally use such teaching methods that will ensure the training of qualified specialists who will become competitive in the labor market. The diversity of these methods and techniques should arouse students’ interest in the educational and cognitive activity. The teacher’s task is to increase the motivational basis of students’ intellectual activity, encourage them to independently acquire and develop new knowledge and skills, as well as the aspiration to learn, teach the student to respond to the process of learning and develop an interest in the discipline through the use of information technologies.



### Keywords

Competitive specialist – Information technologies – Professional training – Quality of education

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## Introduction

The modern labor market is characterized by a rapid change in demand for skills, qualifications and experience, so the market economy justifiably imposes new requirements for the training of a modern specialist: a high level of qualification and professionalism; the formation of key qualifications, which is brought about by the strengthening of integration factors in production technologies; high professional mobility; training of a competitive specialist who can easily adapt to changing life situations. These requirements allowed the authors of the article to develop models of specialists in the specialties “Accountancy” and “Management”, based on the Federal state educational standards in the field of professional education. The models are based on the specialist’s personal qualities, knowledge, skills and abilities within the specialties. A specialist’s personal qualities are formed in three directions: socialization, adaptive properties in the labor market and professionally important properties. Knowledge, skills and abilities are formed through the general and professional components of the Federal state educational standard for a specific specialty. The characteristics formulated in the graduate model are the basis for ensuring high-quality training of a specialist, which allows him/her to successfully compete in the labor market, so the concepts of quality of training and competitive specialist are closely related. A competitive specialist must have certain abilities and capabilities: understanding the situation; appropriate skills and abilities; adequate behavior. Having the ability to understand the situation and ongoing processes will help the specialist to learn the basics of business, i.e. to understand and be able to analyze and evaluate the external and internal business environment, to be able to understand human behavior, analyze and evaluate people’s actions, predict their possible reactions and probable courses of actions. Appropriate skills and abilities that a specialist should have include: the ability to work with documents and information; the ability to use office equipment; knowledge of foreign languages. Adequate behavior implies that a specialist must have a certain level of cultural development. This refers to such aspects of his personality as knowledge and understanding of the history and traditions of the people and country, the ability to behave in accordance with the norms of ethics, knowledge of etiquette, etc. A specialist must be able to work in a team, coordinate his/her interests with the team’s interests, be able to obey the requirements of the team when required and acceptable, etc. All these qualities inherent in the future specialist as an individual will play a significant role in his/her future professional activity. This approach allows considering the specialist’s competitiveness as an indicator of the quality of training and the possibility of implementing the graduate’s professional and personal qualities in the interests of a modern enterprise (organization, institution).

## Literature review

The encyclopedia of professional education defines quality as a complex of properties and characteristics of a product, service or work which determine their ability to satisfy people’s needs and demands, serve their purpose and meet the required conditions. Quality is determined by the level of correspondence of goods, work or services to the requirements of standards, agreements, contracts, and consumer needs. It is customary to single out the quality of products, work, labor, materials, goods, and services. Academician A.N. Romanov defines quality as a synthetic indicator that reflects the combined manifestation of many factors – from the dynamics of the national economy and the level of its development to the ability to organize and manage the process of quality formation within any business entity. However, the world experience shows that in conditions of open market economy, which is inconceivable without intense competition, such factors emerge that make the quality a condition of producers’ survival, a measure of their economic activity